



175 N. Redwood Drive, Ste 130
San Rafael, CA 94903
T: 415.472.7974 F: 415.472.7894
exec@mcdsweb.org www.mcdsweb.org

2017
Marin County Dental Society
Members Only Directory Advertising Opportunity

Greetings!

Thank you for your interest in becoming an advertiser in our last Membership Directory. As may know, the Membership Directory supports our Mission ... *to be the recognized resource for serving the needs of its members and of the community.* This Members Only Directory is distributed solely to Marin County Dental Society Members (MCDS) and sponsors (advertisers) of the Directory. The Directory is also posted in the Members ONLY section of the MCDS website. The Directory is used on a daily basis by our Members and their staff and is a primary referral and information resource to them.

We are currently working on the 2017 Marin County Dental Society Directory, inviting advertisers, and would, of course, appreciate having your display advertisement as part of the next Directory. The Directory helps to raise funds for community service projects, continuing education activities, and resource and referral information for the Marin County community. We will be ordering 500 Directories this Spring and predict a sellout.

If you wish to be included in the 2016-2017 MCDS Directory, please complete the attached Advertising Form to reserve your space and mail (175 N. Redwood Dr., Ste 130, San Rafael, CA 94903) or fax ([415/472-7894](tel:4154727894)), the Advertising Form to the MCDS ([415/472-7894](tel:4154727894)) with your payment. We accept credit cards (Visa and MC only) and checks. Display advertising sales will close **April 1, 2017**.

If you have any questions, please do not hesitate to contact me.

Sincerely,

Linda Abrahams, Executive Director
Marin County Dental Society

Marin County Dental Society

MEMBERSHIP DIRECTORY - ADVERTISING CONTRACT

Business Name:	Telephone:
Contact Person:	Fax:
Address:	Title:
	email:

~ Ad Size Selected ~

- 1/4 page - \$412
 1/2 page - \$682
 Full Page - \$957
 Full Page Tab - \$1,265
 Inside Front Cover - \$1,265
 Inside Back Cover - \$1,265
 Back Cover - \$1,644
 • Note: Renewal placement has priority.

~ Art Work Instructions

- Please renew my present ad as is.
 Renew my present ad with the following changes; bill me the additional charge for the necessary art work.

- Attached is camera-ready art work for the above indicated size ad.
 I have emailed my art work for the above indicated size to exec@mcdsweb.org.

PLEASE NOTE: *We prefer receiving ads in JPEG or PDF format via email.*

- Attached is a sample of the ad as I wish it to appear.
 Please have camera-ready art work prepared by your printer and bill me.

Method of Payment

- Attached is Check # _____ for \$ _____.
 Credit Card # _____ Expiration Date _____
 () MC () Visa Cardholder's Signature _____

Signed _____ Date _____

DEADLINE FOR DISPLAY AD SUBMISSIONS IS April 1, 2017

RETURN TO: MCDS, 175 N. Redwood Drive, Ste 130, San Rafael, CA 94903
 T: 415.472.7974; F: 415.472.7894; exec@mcdsweb.org www.mcdsweb.org

Marin County Dental Society

Membership Directory ~ Advertising Rates

5"

<p>½ page (up to 5½" x 4½") ... \$682</p>	
<p>¼ page (up to 3" x 4½") ... \$412</p>	<p>Full Page\$ 957 (approx. 8½" x 5½")</p> <p>Full Page Tab\$1,265</p> <p>Inside Front\$1,265</p> <p>Inside Back\$1,265</p> <p>Outside Back\$1,644</p>

4"

4"